Economics B.B.A & B.A.

Human existence is universally marked by having to make choices in the context of limited resources. Economists use scientific means to study how people make choices. They study social, business, and individual decision-making and how those decisions are influenced by goals, incentives, institutions, and constraints.

Why UMD

Two undergraduate degrees are offered, which allows students to pursue the core curriculum most suited to their interests and career goals.

- Bachelor of Business Administration (BBA) - designed for students interested in a business education with a strong foundation in economics.
- Bachelor of Arts (BA) - designed for students pursuing a second major/minor in traditional liberal arts disciplines or in mathematics and statistics.

Acquired Skills

- Acquire strong quantitative and investigative skills that they can readily apply to examine, analyze, and interpret data.
- Learn how to critique and formulate policy options.
- Understand how to combine economic models with everyday observations to analyze the world around them.

Career Possibilities

A major in economics prepares students for careers in business and government, the study of law, and graduate work in economics, management, public policy, and related fields.

Business careers that require the analytical training of an economist include banking, management, insurance, marketing research, and securities trading.

Economists also work for government agencies in areas such as foreign and intelligence service, regulatory agencies, and international trade.

Research organizations, consulting firms, and public interest groups also actively recruit Economics majors.

Scholarships

Students with a major in LSBE are eligible to apply for more than 120 scholarships, with the total scholarship amount in excess of $200,000 annually. Some of these scholarships are exclusively available to Economics students.

Student Clubs

The Economics Club provides members with opportunities to attend presentations, engage in lively conversations on current topics, and travel to major conferences. Students can also become members of Omicron Delta Epsilon, one of the world’s largest
academic honor societies in economics.

Faculty Highlights

Faculty in the Department of Economics have a strong application orientation. Regardless of the degree you choose (BA or BBA), you will learn from faculty who place special emphasis on the application of economic principles and models, and are themselves doing cutting-edge research to push the frontiers of applied economic knowledge.

Requirements

- BBA Economics: Freshmen and transfer students are typically admitted as pre-business students for all BBA majors. Admission to candidacy status, which allows access to upper division LSBE classes requires GPA of 2.60 UM and overall, and 2.00 internal and pre-major GPAs.
- BA Economics: Students must declare a second major or minor.

Graduate Report

Recent UMD Graduates Job Placement Data & Employers

Here's a sampling of positions Economics B.A. grads have attained six months to one year after graduation.

- Financial Professional, AXA Advisors, Minneapolis, MN
- Energy Policy Fellow, Fresh Energy, St. Paul, MN
- Business Development Representative, Infor, St. Paul, MN
- Regional Account Manager, Optum, Duluth, MN
- Actuarial Analyst, Securian Financial Group, St. Paul, MN

For more data see the Economics B.A. Graduate Follow-Up Report [5].
For ideas about Economics B.A. and other majors visit Career & Internship Services [6].