Entrepreneurship B.B.A. Major

Bachelor of Business Administration

Management Studies

Labovitz School of Business and Economics

Do you look at a problem and see opportunity for making an improvement? Do you aspire to own your own business or engage in entrepreneurial thinking while working for an established business?

This professionally-oriented major in entrepreneurship emphasizes the creation of social and economic values by developing core capabilities of idea generation, opportunity recognition, resource acquisition, and entrepreneurial management.

The skills and competencies gained by studying entrepreneurship are vital for the success of any business or organization, including nascent startup, corporation, family, nonprofit, global, franchise, or any other setting.

Why UMD

A broad-based, flexible major with capabilities drawn from multi-disciplinary experiences including:

- forming teams
- constructing business models
- talking with partners and customers
- assessing feasibility while launching a new venture or initiative

Organize/participate in the annual conference on entrepreneurship and “Shark Tank” like competition with cash prizes to support promising business ideas.

Acquired Skills

- Develop specific entrepreneurial competencies
- Attain a broader entrepreneurial mindset to think entrepreneurially in careers and daily lives
- Learn to apply entrepreneurial planning for newly identified opportunities

Career Possibilities

The entrepreneurship major is a good choice for students aspiring to start their own businesses or manage family-run businesses. Students can also become social entrepreneurs or work with non-profit organizations in administrative and management roles.

The skills gained in this major are relevant across a wide variety of organizations, from start-ups to large corporations, government as well as the private sector.

Scholarships

Students with a major in LSBE are eligible to apply for more than 120 scholarships, with the total scholarship amount in excess of $200,000 annually.

Student Clubs

The UMD Entrepreneurship Club enables its members to explore their interest in entrepreneurship and enhance their entrepreneurial abilities. Members benefit through group collaboration, guest speakers, and workshops that create and foster an entrepreneurial community.
Faculty Highlights

The Management faculty have received teaching and research awards. Currently, the department is home to two faculty members who have won the Horace T. Morse Award for Excellence in Undergraduate Teaching, the highest teaching honor bestowed by the University of Minnesota.

Requirements

Freshmen and transfer students are typically admitted as pre-business students for all BBA majors. Admission to candidacy status, which allows access to upper division LSBE classes, typically occurs at the junior level when students have successfully completed all pre-major (pre-candidacy) course requirements and met all of the GPA standards. Students with 2.60 UM and overall, and 2.00 internal and pre-major GPAs, are admitted into the major upon completion of pre-major courses.

Graduate Report

Recent UMD Graduates Job Placement Data & Employers

Here’s a sampling of positions Entrepreneurship B.B.A. grads have attained six months to one year after graduation.

- Branch Manager - Trugreen, Superior, WI
- Conferences & SpecialEvents Assistant Coordinator - University of Wisconsin-Madison, Madison, WI
- Farm Worker - Worldwide Opportunities on Organic Farms (WWOOF), New Zealand
- Founder - Superior Shave Co, Duluth, MN

For more data see the Entrepreneurship B.B.A. Graduate Follow-Up Report [5]. For ideas about Entrepreneurship B.B.A. and other majors visit Career & Internship Services [6].