Economics B.B.A & B.A.

Major

Bachelor of Business Administration
Economics
Labovitz School of Business and Economics

Do you take an analytical approach to challenges? Would you like to learn how people and organizations make choices? Do you aspire to shape policies and procedures that help the efficient use of resources? If so, the Economics major may be a great fit for you.

The Economics major teaches students to assess social, business, and individual decision-making and how those decisions are influenced by goals, incentives, institutions, and constraints.

There are two degree options: Bachelor of Business Administration (BBA) - designed for students interested in a business education with a strong foundation in economics and Bachelor of Arts (BA) - designed for students pursuing a second major/minor in traditional liberal arts disciplines or in mathematics and statistics.

Why UMD

- The program boasts a 100% placement rate.

Acquired Skills

- Acquire strong quantitative and investigative skills to examine, analyze, and interpret data.
- Understand how to combine economic models with everyday observations to analyze the world around you.

Career Possibilities

A major in economics prepares students for careers in business and government, the study of law, and graduate work in economics, management, public policy, and related fields.

Business careers that require the analytical training of an economist include banking, management, insurance, marketing research, and securities trading.

Economists also work for government agencies in areas such as foreign and intelligence service, regulatory agencies, and international trade.

Research organizations, consulting firms, and public interest groups also actively recruit Economics majors.

Scholarships

Students with a major in LSBE are eligible to apply for more than 120 scholarships, with the total scholarship amount in excess of $200,000 annually. Some of these scholarships are exclusively available to Economics students.

Student Clubs

The Economics Club provides members with opportunities to attend presentations, engage in lively conversations on current topics, and travel to major conferences. Students can also become members of Omicron Delta Epsilon, one of the world's largest academic honor societies in economics.
Faculty Highlights

Faculty in the Department of Economics have a strong application orientation. Regardless of the degree you choose (BA or BBA), you will learn from faculty who place special emphasis on the application of economic principles and models, and are themselves doing cutting-edge research to push the frontiers of applied economic knowledge.

Requirements

- BBA Economics: Freshmen and transfer students are typically admitted as pre-business students for all BBA majors. Admission to candidacy status, which allows access to upper division LSBE classes requires a GPA of 2.60 UM and overall, and 2.00 internal and pre-major GPAs.
- BA Economics: Students must declare a second major or minor.

Graduate Report

Recent UMD Graduates Job Placement Data & Employers

Here’s a sampling of positions Economics Bachelor of Business Administration (B.B.A.) grads have attained six months to one year after graduation.

- Event Sales - Hardwick Day, Bloomington, MN - Data Analyst Hyatt Hotels & Resorts, San Diego, CA
- Financial Analyst - Prostaff, St. Paul, MN
- Portfolio Manager Associate - U.S. Trust Bank of America, Minneapolis, MN
- Loan Document Specialist Level 2 - Wells Fargo, Minneapolis, MN

For more data see the Economics B.B.A. Graduate Follow-Up Report [1].
For ideas about Economics B.B.A. and other majors visit Career & Internship Services [2].

Links