Health Care Management B.B.A.

With the health care industry expected to grow 22% by 2022, the demand for health care professionals across all specializations is projected to stay robust. The HCM major is a professionally-oriented program that emphasizes the competencies required for management careers in business, government, public, or social service organizations. The major focuses on the administration, financing, and economics of the health services sector.

Why UMD

• Certified by the Association for University Programs in Health Administration. Programs with AUPHA certification “are recognized for having withstood the rigors of peer review in which curricula, faculty, and educational outcomes are critically examined.”
• Excellent connections with the regional healthcare systems.
• All HCM students complete an internship.

Acquired Skills

• Gain a solid foundation of knowledge in business and the health care industry along with practical skills to apply that knowledge.
• Learn the role of various stakeholders in the US health care system, and how it’s funded and regulated.
• Understand how to evaluate healthcare programs and apply data-based decision techniques to current healthcare management issues.

Career Possibilities

The HCM major is a great choice for students who want a management career within a healthcare setting. Opportunities for graduates exist in a variety of organizations, such as Hospitals, Clinics (including dental, specialty, and primary care organizations), Health Insurance and Managed Care Organizations, Pharmacy Benefit Management Firms, Assisted Living Facilities, Government Agencies (e.g. departments of health and human services), Medical Devices, and Health Information Technology Firms.

Scholarships

Students with a major in LSBE are eligible to apply for more than 120 scholarships, with the total scholarship amount in excess of $200,000 annually.

Student Clubs

The Student Healthcare Management Association (SHMA) invites successful UMD HCM alumni and professionals from around the Duluth community and state as guest speakers. It also coordinates community volunteer opportunities and does fundraising for organizations such as the Walk to End Alzheimer’s and the Relay for Life. Members also take tours of local healthcare facilities and participate in social/networking events with peers and professionals.
Faculty Highlights

HCM faculty have several years of experience working in the industry. Two of the faculty members, Dr. Kim Dauner and Dr. Jen Schultz, serve as co-directors of the UMD HCM program. HCM program is certified by the Association for University Programs in Health Administration.

Requirements

Freshmen and transfer students are typically admitted as pre-business students for all BBA majors. Admission to candidacy status, which allows access to upper division LSBE classes, typically occurs at the junior level when students have successfully completed all pre-major (pre-candidacy) course requirements and met all of the GPA standards. Students with 2.60 UM and overall, and 2.00 internal and pre-major GPAs, are admitted into the major upon completion of pre-major courses.

Graduate Report

Recent UMD Graduates Job Placement Data & Employers

Here’s a sampling of positions Health Care Management B.B.A. grads have attained six months to one year after graduation.

- Clinic Services Assistant - Centracare Clinic, St. Cloud, MN
- Accounting Analyst - Essentia Health, Duluth, MN
- Medical Education Specialist - Gundersen Health System, La Crosse, WI
- Search Advocate - National Marrow Donor Program, Minneapolis, MN
- Registration Services Representative - St. Luke's Hospital, Duluth, MN

For more data see the Health Care Management B.B.A. Graduate Follow-Up Report [5].

For ideas about Health Care Management B.B.A. and other majors visit Career & Internship Services [6].