Management Information Systems B.B.A.

Major
Bachelor of Business Administration
Management Studies
Labovitz School of Business and Economics

Do you enjoy working with computers and technology but don’t want to become a computer programmer? Do you want a career that pairs technology skills with people skills in a business environment? Are you good at structured, logical reasoning and yet creative in your problem solving skills? If so, the Management Information Systems (MIS) major may be a great fit for you.

The MIS major prepares students to generate IT-enabled solutions to business problems. Students learn to integrate IT and management strategy to help organizations make data-driven decisions and capture opportunities.

Why UMD

- The program boasts a 100% placement rate and some of the highest average starting salaries for LSBE graduates.

Acquired Skills

- Analyze businesses’ processes and problems to identify information needs and develop solutions to address those needs.
- Generate, manage, distribute, and use information that best leverages an organization’s IT-enabled infrastructure.

Career Possibilities

MIS majors are increasingly in strong demand as organizations continue to utilize information to improve their operations. MIS majors work in positions such as IT consultants, network administrators, information officers, information security managers, application developers, systems support specialists, and technical support specialists.

Scholarships

Students with a major in LSBE are eligible to apply for more than 120 scholarships, with the total scholarship amount in excess of $200,000 annually.

Student Clubs

The UMD MIS Club helps its members to improve their awareness of the significance of information systems and technology in business. Club activities include talks given by professionals about their careers, visits to local businesses, and career advice from professionals.

Faculty Highlights

The MIS faculty are at the forefront of their discipline. They serve on editorial boards of major journals, publish cutting-edge research in the discipline, and have significant relationships with business professionals in the industry.

The major has its own Advisory Council consisting of executives working in the MIS field. This Council routinely provides input on curricular issues and helps
students find internships and job opportunities.

Requirements

Freshmen and transfer students are typically admitted as pre-business students for all BBA majors. Admission to candidacy status, which allows access to upper division LSBE classes, typically occurs at the junior level when students have successfully completed all pre-major (pre-candidacy) course requirements and met all of the GPA standards. Students with 2.60 UM and overall, and 2.00 internal and pre-major GPAs, are admitted into the major upon completion of pre-major courses.

Graduate Report

Recent UMD Graduates Job Placement Data & Employers

Here’s a sampling of positions Management Information Systems B.B.A. grads have attained six months to one year after graduation.

- 3M, St. Paul, MN - Inside Sales Representative
- End User Platform Analyst - Essentia Health, Duluth, MN
- Implementation Consultant - HighJump, Minneapolis, MN
- Project Manager - Open Systems International, Medina, MN
- Technical Analyst - Three Bridge, Minneapolis, MN

For more data see the Management Information Systems B.B.A. Graduate Follow-Up Report [1]. For ideas about Management Information Systems B.B.A. and other majors visit Career & Internship Services [2].

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