Organizational Management B.B.A.

Major
Bachelor of Business Administration
Management Studies
Labovitz School of Business and Economics

Have you ever wondered how organizations are managed? How do managers make sure there is a shared understanding of an organization’s goals and objectives? This professionally-oriented major emphasizes the competencies required for management careers in business, government, public, or social service organizations.

The major’s core curriculum focuses on the fundamental administrative and functional skills demanded of leaders in today’s public and private organizations.

Why UMD

Courses are drawn from three distinct streams:

- macro-organization behavior (i.e. managing a whole organization)
- micro-organization behavior (i.e. managing individuals and teams)
- management processes

Students can also take courses from other disciplines such as accounting, marketing, human resources, finance, etc. or choose to get a minor in sustainability to complement this major.

Acquired Skills

- Integrate and apply knowledge of an organization, leadership, and the external environment to make informed managerial decisions.
- Learn team dynamics and how to accomplish group and organizational goals by leading others.
- Use qualitative and quantitative information to make managerial decisions.

Career Possibilities

Organizational management major is a good choice for students for entering careers with management responsibility and opportunities to develop and demonstrate leadership skills.

The program prepares students to serve in roles such as entry-level managers and administrators, management consultant, project managers and team leaders, business analyst, business and organizational development manager, chief event planners and organizers, etc.

Scholarships

Students with a major in LSBE are eligible to apply for more than 120 scholarships, with the total scholarship amount in excess of $200,000 annually.

Student Clubs

The UMD Management Club involves its members in real world business and management experience. Club activities include talks given by professionals about their careers, visits to local businesses, and career advice from professionals.
Faculty Highlights

The Management faculty have received teaching and research awards. Currently, the department is home to two faculty members who have won the Horace T. Morse Award for Excellence in Undergraduate Teaching, the highest teaching honor bestowed by the University of Minnesota.

Requirements

Freshmen and transfer students are typically admitted as pre-business students for all BBA majors. Admission to candidacy status, which allows access to upper division LSBE classes, typically occurs at the junior level when students have successfully completed all pre-major (pre-candidacy) course requirements and met all of the GPA standards. Students with 2.60 UM and overall, and 2.00 internal and pre-major GPAs, are admitted into the major upon completion of pre-major courses.

Graduate Report

Recent UMD Graduates Job Placement Data & Employers

Here’s a sampling of positions Organizational Management B.B.A. grads have attained six months to one year after graduation.

- Account Manager - Cartier Agency, Duluth, MN
- Event Coordinator - Draw Events, St. Michael, MN
- Employment Representative - Essentia Health, Duluth, MN
- Production Supervisor - Hormel, Austin, MN
- Manager-in-Training - Menards, Hermantown, MN
- Order Management Specialist - Sutherland Global Services, Austin, TX

For more data see the Organizational Management B.B.A. Graduate Follow-up Report [1].
For ideas about Organizational Management B.B.A. and other majors visit Career & Internship Services [2].