Journalism Minor

Minor
Minor
Communication
College of Liberal Arts

In an ever-changing media environment, this minor exposes students to a toolbox of skills and a critical study of mass media. Students are allowed to choose electives in the program that will further complement their area of study.

Why UMD

• Strong focus on studying the role of journalism in a changing world
• Personal connections between faculty and student
• Customizable degree options based on student interests
• Faculty with real-world, industry experience
• Strong alumni network connects to our students to jobs and career mentoring

Acquired Skills

• Demonstrate how the journalistic approach to problem solving and storytelling can produce locally engaged, globally competent citizens
• Demonstrate competence in a core set of Journalistic crafts in reporting, research and storytelling
• Express a critical understanding of the contextual factors that shape the media message.
• Produce journalistic work that showcases an area of specialization that draws on the creativity and entrepreneurial spirit of the student
• Demonstrate a problem-solving approach to the practice of Journalism that will give the student confidence and professional agility to respond to a changing market
• Compile a portfolio of work that demonstrates work produced in a professional media setting.

Career Possibilities

Journalists are inquisitive. They want to know what’s going on in the world, and they want to know why. Journalists have a powerful urge to communicate. They want to share what they’ve learned.

Scholarships

• The Larry Oakes Journalism Scholarship
• The Gustaf A. and Mary V. Nordin Memorial Scholarship
• The Steven R. Fox Journalism Scholarship

Student Clubs

Communication Club
The Bark, UMD’s student-run campus news organization

What you can do with this degree?

• Journalism
• Photojournalism
• Public Relations
• Marketing
• Advertising
• Corporate Communication
• Health Communication
• Local Television News
Multimedia Journalism
Publishing (newspaper, magazine, book)
Electronic media
Graduate and Law School

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UNIVERSITY OF MINNESOTA DULUTH
Driven to Discover™
Where the possibilities are endless. We will be your compass.

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