In an ever-changing media environment, this minor exposes students to a toolbox of skills and a critical study of mass media. Students are allowed to choose electives in the program that will further complement their area of study.

Why UMD

- Strong focus on studying the role of journalism in a changing world
- Personal connections between faculty and student
- Customizable degree options based on student interests
- Faculty with real-world, industry experience
- Strong alumni network connects to our students to jobs and career mentoring

Acquired Skills

- Demonstrate how the journalistic approach to problem solving and storytelling can produce locally engaged, globally competent citizens
- Demonstrate competence in a core set of Journalistic crafts in reporting, research and storytelling
- Express a critical understanding of the contextual factors that shape the media message.
- Produce journalistic work that showcases an area of specialization that draws on the creativity and entrepreneurial spirit of the student
- Demonstrate a problem-solving approach to the practice of Journalism that will give the student confidence and professional agility to respond to a changing market
- Compile a portfolio of work that demonstrates work produced in a professional media setting.

Career Possibilities

Journalists are inquisitive. They want to know what’s going on in the world, and they want to know why. Journalists have a powerful urge to communicate. They want to share what they’ve learned.

Scholarships

- The Larry Oakes Journalism Scholarship
- The Gustaf A. and Mary V. Nordin Memorial Scholarship
- The Steven R. Fox Journalism Scholarship

Student Clubs

Communication Club
The Bark, UMD’s student-run campus news organization

What you can do with this degree?

- Journalism
- Photojournalism
- Public Relations
- Marketing
- Advertising
- Corporate Communication
- Health Communication
- Local Television News
Multimedia Journalism
Publishing (newspaper, magazine, book)
Electronic media
Graduate and Law School

UMD
College of Liberal Arts

UNIVERSITY OF MINNESOTA DULUTH
Driven to Discover
Where the possibilities are endless. We will be your compass.

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